



**CHANNEL 2 BUSINESS GRAPHIC  
ADVERTISEMENT FORM**

	<b>MONTHLY</b>	<b>BI-MONTHLY</b>
<b>A. 1 (one) VIDEO ADVERTISEMENT</b>	<b>\$125.00 + tax</b>	<b>\$70.00 + tax</b>
Includes picture plus text		
<b>B. EACH ADDITIONAL PAGE</b>		
Includes a picture and text change	<b>\$25.00 + tax</b>	<b>\$10.00 + tax</b>

**Please note:**

1. Ad size is top 1/2 of listings channel guide.
2. No additional charge for text/copy changes or ad creation.  
- Limited to once per week
3. 1 (one) advertisement runs for 20 seconds per cycle.
4. All ads are displayed in a cycle and will appear every 15-30 minutes depending on the total amount of advertisements currently appearing on the PROGRAM GUIDE.
5. All advertisements that are paid for on a yearly basis will be entitled to a 10% discount on advertising cost BEFORE taxes.
6. Option is available to advertise on both TV LISTINGS CHANNEL and the PREVIEW GUIDE and receive a 10% discount in advertising cost BEFORE taxes. (Available on the RCTV System area only).
7. Option is available to advertise on your local system and the RCTV TV LISTINGS CHANNEL (Revelstoke, BC), COLUMBIA CABLE TV LISTINGS CHANNEL (Nakusp, BC), COPPER VALLEY CABLE TV LISTING CHANNEL (Ashcroft & Cache Creek, BC), OMINECA CABLE TV LISTINGS CHANNEL (either or combination of Burns Lake, Fraser Lake and Vanderhoof, BC) for an additional 25% cost of your local ad.
8. Special packages are available for unique circumstances, please ask how we can make TV advertising work for you!