



CHANNEL 13 BUSINESS/GRAPHIC ADVERTISEMENT INFORMATION

	MONTHLY	WEEKLY
A. 1 (one) PAGE VIDEO ADVERTISEMENT Includes picture plus text	\$95.00 + tax	\$35.00 + tax
B. EACH ADDITIONAL PICTURE (per page) E.g.: Logo plus picture of product	\$10.00 + tax	\$5.00 + tax
C. EACH ADDITIONAL PAGE E.g.: Includes a picture and text change	\$25.00 + tax	\$10.00 + tax
D. EACH ADDITIONAL PAGE – TEXT ONLY E.g.: Picture remains the same – only text changes	\$15.00 + tax	\$5.00 + tax

Please note:

1. No additional charge for text only changes, limited to twice per week.
2. 1 (one) page ads run for 20 seconds each. Multi-page ads run as follows:
 - First page – 15 seconds
 - Each additional page – 10 seconds each
3. All ads are displayed in a cycle and will appear every 15-30 minutes depending on the total amount of ads currently appearing.
4. All advertisements that are paid for on a yearly basis will be entitled to:
 - a. 10% discount on advertising cost BEFORE taxes
 - b. 1 (one) FREE Video Christmas Card
5. Option is available to advertise on both TV LISTINGS CHANNEL and the PREVIEW GUIDE and receive a 10% discount in advertising cost BEFORE taxes.
6. Special packages are available for unique circumstances.